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# PAKAPOO

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## PRIVACY POLICY

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(UPDATED JULY 2022)

THANK YOU FOR ACCESSING THE WEBSITE (THE “SITE”) OF PAKAPOO.ONLINE, WE ARE COMMITTED TO PROTECTING THE PRIVACY AND SECURITY OF YOUR PERSONAL INFORMATION. TO LEARN MORE, PLEASE READ THIS PRIVACY POLICY THAT FOLLOWS (THE “PRIVACY POLICY”). THIS PRIVACY POLICY DESCRIBES THE TYPES OF PERSONAL INFORMATION WE MAY COLLECT, HOW WE MAY USE THIS INFORMATION AND WHEN (UNDER CERTAIN CIRCUMSTANCES) WE MAY DISCLOSE THIS INFORMATION.

THIS PRIVACY POLICY ALSO DETAILS THE STEPS WE HAVE TAKEN TO SECURE YOUR PERSONAL INFORMATION. BY VISITING OUR SITE, YOU ACCEPT THE PRACTICES DESCRIBED IN THIS PRIVACY POLICY. WE ARE NOT RESPONSIBLE FOR THE CONTENT ON, OR PRIVACY PRACTICES OF, ANY NON-PAKAPOO.ONLINE WEB SITE TO WHICH THIS SITE LINKS OR THAT LINKS TO THIS SITE.

#### INFORMATION COLLECTION

PAKAPOO.ONLINE WILL NOT COLLECT ANY PERSONAL INFORMATION ABOUT YOU EXCEPT WHEN SPECIFICALLY AND KNOWINGLY PROVIDED BY YOU. EXAMPLES OF SUCH INFORMATION ARE NAME, SHIPPING AND BILLING ADDRESSES, PHONE NUMBER, EMAIL ADDRESS, CREDIT CARD INFORMATION AND CUSTOMER PREFERENCES DATA. EXAMPLES OF WAYS IN WHICH WE MAY COLLECT SUCH INFORMATION FROM YOU INCLUDE THE FOLLOWING: REGISTRATION AND ORDERING. BEFORE USING CERTAIN PARTS OF THIS SITE OR ORDERING PRODUCTS, YOU MUST COMPLETE A REGISTRATION FORM. WHEN REGISTERING, YOU WILL BE PROMPTED TO PROVIDE CERTAIN PERSONAL INFORMATION, INCLUDING BUT NOT LIMITED TO YOUR NAME, SHIPPING AND BILLING ADDRESSES, PHONE NUMBER, EMAIL ADDRESS, AND CREDIT CARD NUMBER.

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IN ADDITION, YOU MAY ALSO BE ASKED TO PROVIDE YOUR COUNTRY OF RESIDENCE AND/OR YOUR ORGANIZATION'S COUNTRY OF OPERATION, SO WE CAN COMPLY WITH APPLICABLE LAWS AND REGULATIONS, AND FOR YOUR GENDER. THESE KINDS OF PERSONAL INFORMATION ARE USED FOR BILLING PURPOSES, TO FULFILL YOUR ORDERS, TO COMMUNICATE WITH YOU ABOUT YOUR ORDER AND THIS SITE, AND FOR INTERNAL MARKETING PURPOSES. IF WE ENCOUNTER A PROBLEM WHEN PROCESSING YOUR ORDER, WE WILL USE THE PERSONAL INFORMATION TO CONTACT YOU.

A.B. EMAIL ADDRESSES. SOME AREAS OF THE SITE ALLOW YOU TO ENTER YOUR EMAIL ADDRESS FOR PURPOSES INCLUDING, BUT NOT LIMITED TO: REGISTERING FOR THE NEWSLETTER.

C. COOKIES. LIKE MOST OTHER WEBSITES, PAKAPOO.ONLINE USES COOKIE TECHNOLOGY THROUGHOUT THIS SITE. A COOKIE IS A SMALL REMOVABLE DATA FILE THAT IS STORED BY YOUR WEB BROWSER ON YOUR COMPUTER. COOKIES ARE USED TO PROVIDE CUSTOMERS

WITH TIGHTER SECURITY, CUSTOMIZED CONTENT, TRACKING OF ORDERS AND SHOPPING CART ITEMS. UNFORTUNATELY, CUSTOMERS WHO TURN OFF COOKIES IN THEIR BROWSER SETTINGS WILL NOT BE ABLE TO SHOP FROM THIS SITE. THIS SITE'S COOKIES DO NOT AND CANNOT INFILTRATE A USER'S HARD DRIVE TO GATHER A USER'S CONFIDENTIAL INFORMATION. OUR COOKIES ARE NOT "SPYWARE."





## INFORMATION USE

WE DO NOT SELL OR RENT INFORMATION ABOUT OUR CUSTOMERS AND ALL INFORMATION PROVIDED TO PAKAPOO.ONLINE REMAINS ABSOLUTELY CONFIDENTIAL, EXCEPT THAT:

A. WE MAY SHARE AGGREGATE OR SUMMARY INFORMATION REGARDING OUR CUSTOMERS WITH PARTNERS, ADVERTISERS OR OTHER THIRD PARTIES. THIS DATA WILL NOT IDENTIFY YOU PERSONALLY.

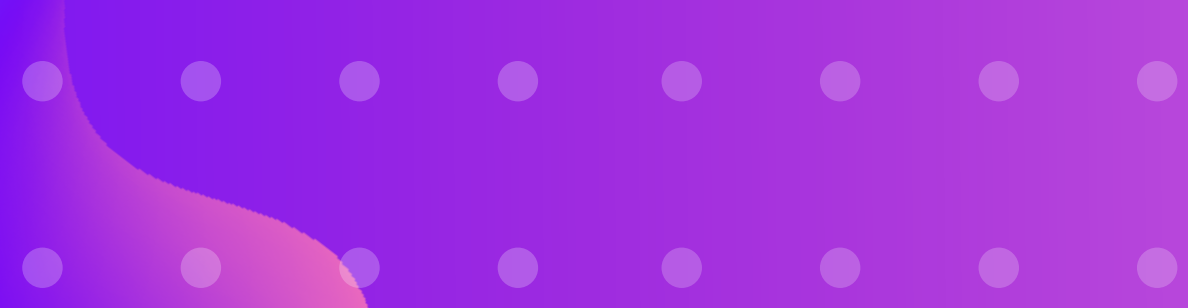
B. WE MAY SHARE INFORMATION WITH COMPANIES THAT PROVIDE SUPPORT SERVICES TO US (SUCH AS A PRINTER, MAILING HOUSE, FULFILLMENT COMPANY OR WEB HOST) OR THAT HELP US MARKET OUR PRODUCTS AND SERVICES. THIS INFORMATION MAY ALSO BE SHARED WITH MARKETERS WHOSE PRODUCTS OR SERVICES WE FEEL MAY BE OF INTEREST TO YOU. THESE COMPANIES MAY NEED INFORMATION ABOUT YOU IN ORDER TO PERFORM THEIR FUNCTIONS. THESE COMPANIES ARE NOT AUTHORIZED TO USE THE INFORMATION WE SHARE WITH THEM FOR ANY OTHER PURPOSE.

C. WE WILL USE YOUR PERSONAL INFORMATION TO COMMUNICATE WITH YOU ABOUT YOUR ORDERS AND DELIVERIES, AND FUTURE OFFER. WE MAY ALSO SEND YOU A CONFIRMATION EMAIL WHEN YOU REGISTER/PLACE AN ORDER WITH US. ALSO, IF YOU SUBMIT YOUR EMAIL ADDRESS TO REGISTER FOR THE NEWSLETTER WE USE IT TO DELIVER THE INFORMATION TO YOU.

D. WE MAY PUBLICLY DISCLOSE THE NAME, CITY, AND STATE OF THE WINNER OF OUR COMPETITIONS.

## PROTECTING YOUR INFORMATION

SHOPPING ON THE SITE IS EASY, SECURE AND WORRY-FREE. WE HAVE TAKEN SEVERAL MEASURES TO ENSURE THAT YOUR ORDER AND YOUR CREDIT CARD INFORMATION ARE SAFE AND SECURE. OUR SERVERS USE SECURE SOCKETS LAYER (SSL), AN ADVANCED ENCRYPTION TECHNOLOGY THAT WORKS WITH MICROSOFT INTERNET EXPLORER (VERSION 3.1 AND ABOVE), NETSCAPE NAVIGATOR (VERSIONS 2.0 AND ABOVE), AND AOL (AOL 3.0 AND ABOVE).



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## SAFE SHOPPING

IF YOU SUSPECT UNAUTHORIZED USE OF YOUR CREDIT CARD, YOU MUST NOTIFY YOUR CREDIT CARD ACCORDING TO ITS REPORTING RULES AND PROCEDURES.

## OPT OUT / CORRECTIONS

UPON YOUR REQUEST, WE WILL (A) CORRECT OR UPDATE YOUR PERSONAL INFORMATION; (B) STOP SENDING EMAILS TO YOUR EMAIL ADDRESS (BY OPTING OUT OF NEWSLETTERS)

OFFLINE COLLECTION, USE AND DISCLOSURE OF INFORMATION  
THE MAJORITY OF INFORMATION THAT WE COLLECT IS OBTAINED THROUGH OUR SITE, AND THIS PRIVACY POLICY APPLIES ONLY TO THAT ONLINE COLLECTION OF PERSONAL INFORMATION. WE ALSO COLLECT INFORMATION OFFLINE, WHERE WE ALSO TRY TO PROTECT THE PRIVACY OF YOUR PERSONAL INFORMATION. ONE EXAMPLE INVOLVES SOMEONE EMAILING US TO PLACE AN ORDER OR TO ASK QUESTIONS. WHEN SOMEONE EMAILS, WE WILL ASK ONLY FOR THE PERSONAL INFORMATION WE NEED IN ORDER TO PLACE THE ORDER OR TO ANSWER THE QUESTION.

## POLICY CHANGES

WE MAY CHANGE OUR PRIVACY POLICY FROM TIME-TO-TIME. WE ENCOURAGE YOU TO REFER TO THIS PRIVACY POLICY ON AN ONGOING BASIS SO THAT YOU UNDERSTAND OUR CURRENT PRIVACY POLICY.

## QUESTIONS AND FEEDBACK

WE WELCOME YOUR QUESTIONS, COMMENTS AND CONCERNS ABOUT PRIVACY. PLEASE SEND US ANY AND ALL FEEDBACK PERTAINING TO PRIVACY, OR ANY OTHER ISSUE.

## EMAIL SUBSCRIBE TERMS

BY OPTING IN OR SUBSCRIBING TO OUR MAILING LISTS, YOU ELECT TO RECEIVE MARKETING COMMUNICATIONS VIA EMAIL ABOUT PROMOTIONS, PRODUCT, SERVICES, EVENTS AND/OR OFFERS FROM PAKAPOO.ONLINE. BY OPTING IN, YOU ACKNOWLEDGE TO PAKAPOO.ONLINE THAT YOU ARE OVER THE AGE OF EIGHTEEN (21) YEARS AND CONSENT FOR YOUR PERSONAL INFORMATION TO BE INCLUDED IN A DATABASE FOR USE IN DIRECT MARKETING BY PAKAPOO.ONLINE, THEIR RELATED ENTITIES OR THEIR THIRD PARTY CONTRACTORS.